Master's Thesis Opportunity

About Storybranch®AB

Developing science-based experiences that connect storytelling, technology, learning and real-world exploration. With potential applications in education, environmental research and sustainability.
Our goal is to strengthen people's connection with nature and turn curiosity and scientific understanding into meaningful participation and, ultimately, better decisions for sustainable futures.

Be Part of Making This Possible

We invite master's students to contribute their knowledge, curiosity and technical skills to meaningful research and development challenges.
We developed original concepts, scientific and creative materials.
We are now at different stages of prototyping, testing, and investigating how existing technologies and scientific methods can be evaluated, adapted and developed further to support our ambitions.
This is an opportunity to work on a real project, investigate an academically meaningful challenge and contribute practical knowledge or tested solutions that can make a difference.
The opportunity is intended for master's thesis projects of approximately six months.
Will be scoped collaboratively with Storybranch and the student.

Project 3. Citizen Science and Environmental Data Quality

Relevant fields:

Environmental Informatics | Data Science | Citizen Science

The challenge
Investigate how public participation in environmental observations can generate information of sufficient quality for meaningful scientific use, and how these observations can generate a call to action to the citizens.

Your research and development work
Examine established observation and validation methods, investigate their applicability to a selected context, and adapt and test a manageable approach using appropriate data or observations.

Potential outcome
An evaluated scientific method or prototype, evidence about its reliability and limitations, and recommendations for further development.

How We Would Work Together

Each thesis will be developed collaboratively by Storybranch, the student and the academic supervisor.
Together, we will define a manageable scope suitable for a six-month master's project, taking into account:

- The academic research contribution and suitable methodology.
- Storybranch's specific development needs and available materials.
- The practical work, testing and evaluation to be undertaken.
- Expected deliverables and opportunities for progress reviews.

Storybranch will actively participate in defining project objectives and expected outcomes, providing relevant materials and guidance throughout the collaboration.
Students will retain academic independence, and the final research scope and examination arrangements will be subject to university approval.
A successful outcome may be a tested prototype, an evaluated adaptation, a validated method or convincing experimental evidence showing the possibilities and limitations of an approach.

Intellectual Property and Research Outcomes

Relevant Storybranch materials may be made available according to the needs of the agreed project.
Each party retains its respective pre-existing intellectual property. Before confidential materials are shared or development begins, written arrangements will clarify confidentiality, use of existing materials, rights to newly developed work, attribution and relevant academic publication or portfolio permissions.
These arrangements will respect academic independence and applicable university requirements.

Are you interested? Send us:

- **Your CV**, highlighting relevant education, technical skills and experience.
- **Your academic transcript**, including grades completed to date.
- **A short motivation letter (maximum one page)** explaining why this project interests you, what skills or experience you could bring, and what you hope to explore or develop through your master's thesis.

Please indicate the title of the project you are interested in.

Send your application to: Ivon.Hassel@thestorybranch.com

We look forward to learning more about you and exploring the possibility of working together.

Storybranch AB
www.thestorybranch.com